Discussion for Draft
2.2.2 All Ingredients Chart

1. Page Title
All Ingredients Chart

2. Anchor Links

3. Primary Content

This composite list includes ingredients added to the tobacco in all of Philip Morris U.S.A.'s brands, including "brand recipe" flavors as well as the ingredients identified in the Tobacco Ingredients by Brand list. Not all of the ingredients in this list are present in each brand, and no single brand contains all ingredients.

For each ingredient, this list includes:

(1) The "quantity not exceeded" (calculated from the highest level of use in a single brand and expressed as a percentage of the total weight of the tobacco),

(2) The function of the ingredient, and

(3) Examples of other consumer products in which the ingredient occurs or is used. The ingredients in this list appear in alphabetical order. There is no such thing as a "safe" cigarette and we are not pointing out that the ingredients are used in or occur in food in order to imply "safety" with respect to any brand of cigarettes. We just want adult smokers to know that these ingredients are generally the same kinds of ingredients that are added to food products.

The reason we have chosen to provide a composite list rather than a by-brand list is because this list consists primarily of flavors, which, when combined in a unique, proprietary manner, provide each brand with its own unique flavor, taste and aroma. By providing this information as a composite list including quantities not exceeded and the function of the ingredient, we have tried to strike a reasonable balance between providing detailed information about our ingredients and protecting our proprietary "brand recipes" from disclosure to competitors.

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4. Featured Content Area

5. Internal Links

6. External Links

Source: https://www.industrydocuments.ucsf.edu/docs/npxk0001